



**GRAPHIC DESIGNER
& UX/UI DESIGNER**

EDUCATION

**BACHELOR OF FINE ARTS
GRAPHIC DESIGN**
University of Dayton
2012 – 2016

Honors: Four-year Army Reserve
Officer Training Corps (ROTC)
Scholarship

Activities: Kappa Pi Honorary
Art Fraternity; Graphic Design
Intern, SICSA Pet Adoption
Center

SKILLS

UX/UI & DIGITAL

Figma · User flows &
wireframing · Responsive web
design · Prototyping ·
HTML/CSS · Content strategy

VISUAL & BRAND DESIGN

Branding & identity ·
Typography · Layout & print
design · Illustrator ·
Photoshop · InDesign ·
After Effects

TOOLS & WAYS OF WORKING

Word, Excel, PowerPoint ·
Cross-functional collaboration ·
Independent project ownership ·
Client communication

CONTACT

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ABOUT

Graphic designer with roots in both print and digital design who fell head first into UX/UI and never looked back. Self-taught in Figma and user-centered design principles, with a portfolio that reflects both sides of the brain: the side that obsesses over kerning and color palettes, and the side that can't stop thinking about user flows and how people actually move through a screen. Strong background in branding, layout, and visual systems, now applied to building thoughtful, intuitive digital experiences. Known for taking full ownership of a project from first sketch to final delivery, working independently, and bringing a sharp design eye to everything I touch.

EXPERIENCE

FIT4MOM CLEVELAND WESTSIDE
Social Media & Content Coordinator
2025 – Present

Plan, design, and publish social media content that strengthens community connection and supports local programming. Build branded graphics, promotional materials, and event announcements with a consistent voice and visual identity across every touchpoint. Think through the full experience of how a member discovers, understands, and engages with content, from first impression to call to action. Collaborate closely with instructors and partners to translate classes, events, and member stories into visuals that feel warm and on-brand.

4WALLS
PrePress Artist
2019 – 2022

Customized and designed wall murals to client specifications, balancing creative vision with technical print requirements. Collaborated with a creative team to develop visually appealing, production-ready designs, paying close attention to how each piece would actually be experienced in physical space. Developed and rolled out a work-from-home strategy for the entire company, improving workflow and communication across a remote team.

CERTAINLY CERNY (ETSY SHOP)
Small Business Owner & Designer
2019 – 2024

Independently designed, produced, and shipped custom acrylic wedding signage and printable wedding stationery. Managed the full customer experience from first inquiry to final delivery, including custom design consultations, revisions, and order fulfillment. Worked with over 100 brides, maintaining consistent 5-star reviews through clear communication and a genuine eye for detail.

JOANN
Digital Design Contractor
2018 – 2019

Designed and coded company emails and client communications, working across digital assets, site banners, and social media graphics from initial concept through final release. Gained hands-on experience thinking about how design and content work together across a digital touchpoint, an early step toward the UX/UI focus I bring today.